SETIA SPICE CONVENTION CENTRE
@ Pearl of the Orient, Penang
@东方之珠 - 槟城

The First Hybrid Solar Powered Convention Centre in the World

世界第一個採用
混合太陽能發電的會展中心
SETIA SPICE

SETIA SPICE is a collaboration between the Penang state government and S P Setia Berhad to realize a vision of establishing Penang as a premier destination for world-class conventions and events.

SPICE is an abbreviation for Subterranean Penang International Convention and Exhibition Centre, the first of its kind in the world that is also powered by hybrid solar energy.

SPICE is Subterranean Penang International Convention and Exhibition Centre (槟城地下国际会展中心)的缩写，也是世界第一个采用此地（槟城地下）办会中心，也是唯一一个利用绿色能源发电的中心。

A WORLD CLASS INTEGRATED CONVENTION CENTRE
WITH EXHIBITION, SPORTS, RETAILS, F&B, HOTEL,
ROOF GARDEN, URBAN SPICES GARDEN AND MANY MORE!

它是一个世界级的综合会展中心，集合了展览、体育、零售、餐饮、酒店、顶层花园、城市香料园等等！

- THE FIRST HYBRID SOLAR POWERED CONVENTION CENTRE IN THE WORLD 世界第一座采用太阳能发电的会展中心
- ECO GREEN (GBI) CERTIFIED 获绿色生态 (GBI) 认证
- LARGEST SUBTERRANEAN PILLARLESS BALLROOM 最大的地下无柱式宴会厅
- LARGEST RECREATIONAL ROOF GARDEN WITH URBAN SPICE GARDEN 最大的顶层休闲花园，包括城市香料园
- LARGEST SPECIAL NEEDS CHILDREN PLAYGROUND 最大的特殊儿童游乐场

In 1786 when Captain Francis Light landed in Penang, it heralded the growth of this strategically located island into a major trading port between the East and West. Penang also became famous for its spice trade of pepper, nutmegs and cloves. After the country’s Independence, there was no looking back. Its shipping commerce and urban development drew talents from the world over to make Penang a unique meeting point of cultural diversity.

Today, Penang is an energetic centre of attraction not only for trade, property and investments but also an international magnet for tourism, culture, works of art, history, food, sandy beaches and endless shopping!

1786年，当英国士官弗朗西斯·莱特登陆槟城，奠定了这座战略位置优越的岛屿成为东西方连接的重要贸易港口。当时，槟城以此胡椒、丁香、肉豆蔻等零星名目，国家独立以后，其光辉依然照耀，不可不看。

槟城的航运工业和城市发展也吸引了来自世界各地的人才，使得槟城成为别具一格的多元文化大都会。

今天，槟城不仅是最有魅力的岛屿，也是房地产投资中心，也是一个吸引人的国际旅游、文化和历史、食品、沙滩和购物的地方。
S P SETIA BERHAD 宏发有限公司

Incorporated in 1974, S P Setia Berhad is an award-winning, public-listed company. A market leader in property development, we have a sterling reputation for integrity, quality and innovation. Having established ourselves as a bulwark of distinction in Malaysia, we have spread our wings to Singapore, Vietnam, China, Australia and United Kingdom. Our mission as always is to create meaningful environments for people to live, learn, work and play in.

成立于1974年，宏发有限公司是一家屡获奖项的上市公司。作为房地产开发领域的市场领导者，我们以诚信、质量和创新而闻名。在马来西亚建立了自己的品牌之后，我们把业务扩展到新加坡、越南、中国、澳大利亚和英国。我们的使命始终是为人们创造有意义的生活环境，让他们在这里生活、学习、工作和娱乐。

AN ECO APPROACH 一种生态的方法

Setia is uniquely placed to make a difference as a corporate citizen. Guided by the acronym ECO, which stands for Environment, Community and Organisation, we have channelled our activism to such meaningful causes as educating underprivileged children, championing the environment and more.

作为一家企业，Setia致力于成为一个有影响力的企业公民。我们以“环境、社区和组织”（简称ECO）为行动指南，致力于教育贫困儿童、倡导环境保护等更多有意义的事业。

PAST MAJOR EVENTS 曾举办的大型活动

▶ V Conference Malaysia 马来西亚V会
▶ SEMICON South East Asia 东南亚半导体展
▶ Disney on Ice Magical Ice Festival 迪士尼冰上世界奇幻节
▶ 29th Women’s World Squash Championship 第29届女子世界壁球锦标赛
▶ AMWAY Recognition Night 安利（AMWAY）颁奖典礼之夜
▶ Hennessy Artistry 辉尼诗烘焙之夜
▶ MD 308 Lions Convention MD 308 狮子会大会
▶ Nuskin 15th Anniversary Convention “如新”（NuSkin）十五周年大会
▶ BAM Malaysia Masters 2016 2016年马来西亚羽毛球大师赛
▶ Northern Corridor Economic Region (NCER) Blueprint 2.0 北部走廊经济区（NCER）蓝图2.0
▶ FMM CEO Forum 2017: Future Pillars of Our Nation 2017年马来西亚首席执行官论坛：我国的未来支柱
▶ World Tourism Cities Federation (WTCF) Asia-Pacific Tourism Conference 世界旅游城市联合会（WTCF）亚太旅游大会

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